



2018 Sponsorship Opportunities

We've designed the Habitat X Conferences to create meaningful and long-lasting relationships among faculty, participants, and sponsors by creating creative, interactive, and industry relevant activities that engage all players. Your sponsorship will put you in direct contact with decision makers from utilities, government, and leaders in the building performance industry.

The Habitat X Conferences provide a respected venue for industry experts to gather, collaborate, and create the future of the building performance industry. It's in this dynamic and creative environment that some of the best ideas have emerged to shift technology, policy, and business. Your presence as a sponsor at these events will have an important impact.

We invite you to join us. If you offer proven products or services that help further our mission of creating the future of building performance, we'd like to work with you.

When you become a sponsor, we'll engage your organization at multiple levels. We'll provide ongoing exposure in all our media as a core benefit. If you have respected experts in your organization, we'll connect them directly to our network by inviting them to participate in the Habitat X conferences and other education events. By spreading your engagement throughout the year and across our network, we can leverage and expand our relationship efficiently and economically.

Our sponsorships run for one calendar year from the time we receive your payment. During this time, we'll help tell the story of your organization to the people in our network through the use of media outreach, personal engagement, and conference integration. We'll keep you up to date on each of these campaigns as we roll them out. Your organization will be featured in professionally designed campaigns that make thousands of unique impressions each year across print, web, and social media.

By integrating interviews, panel discussions, and workshops into the Habitat X Conferences, we create a respected and engaging platform for sponsors and participants to connect, learn from one another, and develop durable working relationships.



THIS IS THE FUTURE
OF BUILDING PERFORMANCE



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Sponsor Benefits	Fellowship \$2000	Silver \$2500	Gold \$4000	Platinum \$6000
Named sponsorship of a reception or lunch at the Summer National Conference, as available.				X
Invitation to co-author an article for the Habitat X Journal.				X
Invitation to join the conference planning committee.				X
Named sponsorship of a monthly webinar to held on the date of your choice.			X	X
Invitation to participate in an industry panel, in person or remotely, at Summer National Conference.			X	X
Display of your organization's name and logo on website, printed conference programs, conference signage, and monthly newsletters.		X	X	X
Invitation to set up tabletop or pop-up display at the Summer National Conference.		X	X	X
Invitation to distribute marketing materials or branded gifts to participants at the Summer National Conference.		X	X	X
Receipt of digital list of participants from the Summer National Conference.		X	X	X
Recognition of your organization as the sponsor of the Habitat X Fellowship in programs and newsletters.	X			
Complimentary registration at the Summer National Conference to be distributed as you wish to your staff or key customers.		X 1 ticket	X 2 tickets	X 3 tickets

Your participation is vital to the future of Habitat X Conferences.
 Become a sponsor! Call Chris Dorsi—406-439-8659.

www.habitatx.com