
CHRIS DORSI

Communications and Marketing Specialist. Trainer and Educator. Efficiency Expert.

Curriculum Vitae

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Profile

Successfully involved in North American and European business, technology, and education since 1974. Presently engaged in the fields of **corporate communications, event management, publishing, and technical training.**

Based in Helena, Montana, with strong professional and personal roots in the European Union.

Summary of Recent Experience

Habitat X. Montana, US, and Madrid, Spain. 2012-present.
www.habitatx.com

Founder and Chief Operating Officer of Habitat X, a widely-acclaimed **think tank** and **collaborative platform** that serves the housing, gas and electric utility, and energy-efficiency industries in North America and Europe. Focus is on **professional development, technical education, and publication** of professional works. Habitat X has quickly risen to national prominence through astute marketing and outreach.

Apple Energy Group España. Madrid, Spain. 2013-2015.
www.aeg-enms.com

Chief Operating Officer of Apple Energy Group España, a private Spanish corporation that provides **engineering services** and **media support** to mid-sized U.S. and Spanish companies. Specialties included **implementation of the international standards** for energy management ISO 50001, and guaranteed savings projects underwritten by Lloyd's of London.

Saturn Resource Management, Montana, U.S. 2001-2012.
www.srmi.biz

Chief Operating Officer and co-owner of Saturn Resource Management, a publisher of books and training manuals for the North American housing industry. Managed **marketing, sales, and curriculum development** during a period of rapid expansion and product development that saw **three-fold increase in revenues**. Developed and launched Saturn Online, the first North American provider of **web-based education** for sustainable housing professionals.

Home Energy Magazine. Berkeley, California, U.S. 2010-present.
www.homeenergy.org

Editorial Board Member, providing **editorial guidance and support** for authors and staff. Author and blogger for Home Energy Magazine and other publications.

Pueblo Inglés. Madrid, Spain. 2015-present.
www.puebloingles.com

Cultural Liaison and Language Specialist, engaging Spanish participants in **language immersion** and **business training** courses.

Knowledge, Skills, and Abilities

Communications and Marketing

Respected expert on projects that require **astute writing skills, editorial precision,** and **publishing know-how.** Successful owner of publishing and training businesses. Can read, write, and speak English at an advanced level; read and speak Spanish at an intermediate level.



Write and edit widely-distributed and respected **technical manuals, textbooks, trade magazines, company reports,** and **training curricula.** Sales of titles shown here total over 200,000 copies to date. Develop targeted curricula for both technical and public audiences, and assemble web-based and printed **learning management systems.** Skilled at balancing **cultural awareness** and **technical accuracy** to create succinct and effective written and spoken word. Highly skilled in **media interviews** and **presentations.** Speak with a neutral U.S. accent.

Skilled at negotiating and maintaining **active collaborations among stakeholders** during large projects that include marketing campaigns, public policy review, and community engagement.

Training and Education

Trusted and effective **leader of groups of people** in professional settings. Skillfully integrate the science and sociology of effective communication, having honed these skills in professional settings with groups as diverse as top-tier executives, government program managers, business owners, customer service representatives, and tradesmen. Have successfully executed **hundreds of successful projects** in public, private, and non-profit sectors.

Manage group dynamics to create **successful** and **memorable events.** Provide effective and even-handed facilitation for structured events that require fairness and courtesy. Confidently fill the role of an open and trusted **moderator** or **master-of-ceremonies** for industry and public events.

Building Technology and Energy Efficiency

Deep subject matter expertise in the area of **corporate responsibility, energy efficiency,** and **sustainable construction.** A direct participant in the development of widespread standards for sustainable housing in North America, having written technical standards for organizations as diverse as the **U.S. Department of Energy, U.S. Environmental Protection Agency, Building Performance Institute, Pacific Gas and Electric,** and others.



Experienced in **real estate transactions, finance,** and **property management.**

Certifications

Building Analyst Professional, Heating Professional, Building Envelope Professional. **Building Performance Institute.** Certification #5000461.

References

I'd be happy to offer references from any of these collaborators upon request.